# Metaphor and Linguistic Creativity: Pragmatic Reasoning with Distributional Semantics

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Humans create and interpret novel metaphors, like Time is a thief or My lawyer is a shark, with relative ease, incorporating world knowl-2 edge to determine which aspects of the predicate (thief, shark) are 3 true of the subject (time, my lawyer). Here we present a computa-4 tional theory of metaphor, according to which metaphorical interpre-5 tations arise from joint, cooperative reasoning between a speaker 6 and listener. We combine a Bayesian model of this reasoning pro-7 cess with empirically learned word embeddings which are used to 8 provide an underlying representation of word meaning. This al-9 lows for open-domain interpretation of predicative and adjectival 10 metaphors. We find a significant preference in human judgments 11 for our model over a system which uses word embeddings without a 12 explicit representation of inter-agent reasoning, providing evidence 13 that reasoning about an informative and relevant speaker is key to 14 understanding non-literal language. 15

metaphor | informativity | Bayesian pragmatics | distributional semantics

Metaphor presents a compelling theoretical challenge for the understanding of meaning in natural language. On hearing (1) in a context where the subject, Jane, is known to be a journalist, a listener might infer that Jane is not literally a soldier, but rather that she shares certain attributes with soldiers (perhaps determination, endurance, or ruthlessness).

#### 7 (1) Jane is a soldier

The *pragmatic* view of metaphor, proposed by Grice (1), 8 takes the meaning conveyed by sentence (1) to be the result 9 of joint, cooperative reasoning between a speaker and listener. 10 That is, the speaker has some information about Jane, and 11 wants to communicate some aspects of this information to 12 the listener using the predicate *soldier*. The listener, in turn, 13 14 jointly infers what Jane must be like and what aspects of Jane are relevant for the speaker. 15

16 Interpreting figurative language We build on a previous model of metaphor interpretation (2), developed as part of a prob-17 abilistic framework for pragmatic reasoning (3), which uses 18 *projection functions* to determine the dimension of the world 19 that the speaker cares about communicating. In this model, a 20 listener jointly reasons about the state of the world (e.g. what 21 Jane is like) and a projection function, corresponding to the 22 aspect of the world the speaker cares to communicate (e.g. 23 24 Jane's determination). This listener assumes an informative speaker - one whose choice of utterance maximizes the proba-25 bility of communicating the state of the world - but only up 26 to a projection which dictates the relevant dimension of the 27 world. 28

This can be used to give an account of predicative metaphors (those of the form *A* is a *B*) and adjective-noun (AN) metaphors (like *fiery temper*). However, in order to generate predictions from the model, it is necessary to provide a semantics, specifying the literal meaning of each utterance (for example, that *soldier* literally describes an individual who serves in a military). Previous work has hand-constructed these literal interpretations, restricting the scalability of the models, and their applicability to previously unseen metaphors. 31

We develop a model of pragmatic reasoning Our contribution 38 which uses empirically learned word-embeddings (4, 5) to repre-39 sent word meanings, obtaining a system capable of interpreting 40 open-domain predicative and adjectival metaphors without the 41 need for hand-specified semantics. This adaptation requires a 42 generalization of projection functions to linear projections in 43 a vector space, and a novel inference algorithm to calculate 44 metaphor interpretations. Constructing this system permits 45 what is to our knowledge the first open-domain evaluation 46 of a Bayesian model of pragmatic reasoning. Evaluated on 47 human judgments, our model significantly outperforms a base-48 line which uses a word embedding semantics without explicit 49 pragmatic reasoning. This suggests that the information in 50 word embeddings alone is not sufficient to capture the creativ-51 ity of metaphorical language, but that an explicit model of 52 pragmatic reasoning is also key. 53

#### 1. Overview of metaphor

Metaphor exists in many syntactic forms (6), and has been extensively studied in cognitive science (7–9), linguistics (10, 11) and other disciplines (12, 13). 54

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For present purposes, we focus on metaphors involving 58 copular predicates (e.g. *Jane is a soldier*) and AN noun 59

# **Significance Statement**

Linguistic creativity — the ability to combine existing representations to create new meanings — is a distinctive trait of human cognition. Metaphor provides a general vehicle for creative transfer and reuse of concepts. Here, we develop a system for open-domain interpretation of metaphor. Our system integrates world knowledge automatically induced from large text corpora, with reasoning about the social goals of the speaker. The approach provides a general architecture for composing semantic knowledge with social reasoning, providing insight into the origins of linguistic creativity.

R.C.G. and L.B. designed the model, planned the experiment, performed analyses, and wrote the manuscript. R.C.G. carried out the experiment.

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phrases (e.g. *fiery temper*). We refer to the predicated or 60 modified noun (Jane, temper) as the target of the metaphor 61 and the predicate or adjective (soldier, fiery) as the source 62 (see (14) for the more general sense of these terms). 63

64 For a given metaphor, only certain properties of the target 65 are described by the source, and which these are depend on both world knowledge and the semantics of the phrases. For 66 instance, the use of the source *river* in (2) may convey that 67 time flows in a single direction, whereas the same source in 68 (3) may convey that the basement is flooded. 69

Time is a river. (2)70

(3)The basement is a river. 71

While certain metaphors are conventional - comparing some-72 one to a lion tends to connote bravery - examples like (2) and 73 (3) suggest that the interpretation of a metaphor is dependent 74 on semantic and world knowledge, factors which are naturally 75 incorporated in a pragmatic model. 76

#### 2. A Bayesian model of metaphor interpretation 77

The Rational Speech Acts framework (RSA) provides an ele-78 gant and practical way of formalizing pragmatic reasoning (3). 79 In this framework, listeners and speakers are represented as 80 conditional probability distributions. Speakers are represented 81 82 as distributions over possible utterances given worlds, and listeners as distributions over possible worlds given utterances. 83 The most basic version of RSA (3) is incapable of interpreting 84 metaphors, due to the strict assumption that the speaker's 85 utterances are literally true. To address this, Kao et al. (2)86 propose a model  $L_1^Q$ , shown in (6), which in turn is defined in 87 terms of  $S_1$  (5) and  $L_0$  (4). 88

 $L_0(w|u) \propto \llbracket u \rrbracket(w) \cdot P_L(w)$ (4)89

 $S_1(u|w,q) \propto \sum_{w'} \delta_{q(w)=q(w')} \cdot L_0(w'|u)$ (5)90

 $L_1^Q(w,q|u) \propto S_1(u|q,w) \cdot P_L(w) \cdot P_{L_Q}(q)$ (6)91

**The literal listener**  $L_0$  represents a model of a listener that, 92 given an utterance  $u \in U$ , updates their belief about the 93 world  $w \in W$  by filtering out all worlds that are semantically 94 incompatible with u. The term  $\llbracket \cdot \rrbracket$  is a function  $U \to (W \to W)$ 95  $\{0,1\}$ , representing the semantics of the language.  $P_L(w)$  is 96 the prior probability of world w. 97

Functions  $q \in Q$  formalize the notion of picking 98 Projections a particular *aspect* or *dimension* of w. Formally, they are 99 functions  $W \to D$ , for some set D. 100

**The informative speaker**  $S_1$  has a state w they want to com-101 municate to the listener  $L_0$ , and prefers utterances u which 102 maximize the probability that  $L_0$  assigns to w, up to the di-103 mension of w specified by q.  $\delta_{a=b}$  is an indicator function, and 104 is equal to 1 if a = b, and equal to 0 otherwise. If q is the 105 identity function, then  $S_1(u|w) \propto L_0(w|u)$ , and  $S_1$  is thus a 106 model of a speaker who prefers to choose the most informative 107 utterance available. 108

**The pragmatic listener** The full model,  $L_1^Q$ , hears an utterance 109 u, and jointly infers values for w and q by reasoning about  $S_1$ . 110 The key dynamic is that the listener may hear an utterance u111 and infer a pair (w, q) where u is semantically incompatible 112 with w (i.e.  $\llbracket u \rrbracket(w) = 0$ ); this will occur when u conveys 113

effectively some feature of world w as determined by q.  $P_{L_O}(q)$ 114 is the prior probability of projection q.

 $L_1^Q$  functions as a model of metaphor interpretation. For 116 instance, using the metaphor in (7), the listener infers both 117 a state w (representing what John is like) and a feature q118 (representing which aspects of John are relevant). 119

As an example in a hand-constructed setting, we could take 120 John to be fully characterized by two features, whether he is 121 vicious and whether he is aquatic, so that a state w is a value 122 (true or false) for both of these predicates. The projections 123  $q \in Q$  are then the functions mapping a state to its value 124 on viciousness  $(q_{vicious})$  or aquaticness  $(q_{aquatic})$  respectively. 125 Further, we assume that *shark* is semantically compatible only 126 with the state in which John is both vicious and aquatic. 127

John is a shark. (7)

On hearing (7), the prior belief that John is not literally an 129 aquatic animal leads  $L_1^Q$  to conclude that the speaker cares 130 about conveying the viciousness dimension (i.e. has projection 131  $q_{vicious}$ ), and that John is vicious. See (2) for quantitative 132 examples. 133

Importantly,  $L_1^Q$  can do more than simply using prior knowl-134 edge to interpret literally false statements in a flexible way. 135 It is also capable of reasoning about alternative utterances: 136 for instance, suppose we add a third property, quickness, so 137 that *shark* is compatible only with the state in which John 138 is quick, aquatic and vicious, and also add a third utterance, 139 dolphin, compatible only with John being quick, aquatic and 140 not vicious. 141

In this second example, when  $L_1^Q$  hears *shark*, it infers 142 that John is more likely vicious than quick. This is because a 143 speaker who wanted to communicate that John is vicious would 144 only be able to use the utterance *shark*, whereas a speaker who 145 wanted to communicate that John is quick would be able to 146 choose between either shark or dolphin. The utterance shark 147 is therefore more likely to have been produced by the speaker 148 trying to communicate John's viciousness. 149

 $L_1^Q$  can model AN metaphors in a similar way. For a phrase like John's fiery temper, the listener infers the features of John's temper that would explain why the speaker described it with *fiery*.

## 3. Distributional Semantics

Word embeddings, or distributional semantic models, provide a 155 representation of word meanings that can be learned from large 156 corpora of language data. In these models, word meanings 157 are mapped to points in a high-dimensional vector space, 158 such that words with similar meanings are mapped to nearby 159 points in the space. The embeddings can be obtained either 160 by dimensionality reduction of a word co-occurrence matrix 161 (5) estimated from a corpus, or by extracting the weights of 162 a statistical model (4, 15, 16) trained on a separate task. In 163 both cases, word embeddings provide a way to empirically 164 obtain fine grained connotations of lexical items (4), and have 165 been used effectively in a number of NLP tasks (17–19). 166

Metaphor is an obvious candidate for approaches that use 167 distributional semantics: a wide variety of attempts have been 168 made to leverage the information inherent in pre-trained word 169 vectors for the detection, interpretation and paraphrase of 170 metaphor (see (20) for an overview of proposed systems). 171 <sup>172</sup> We hypothesize that, while the information in high quality <sup>173</sup> word embeddings captures important aspects of meaning, a <sup>174</sup> cognitively realistic model of metaphor interpretation should <sup>175</sup> also incorporate pragmatic reasoning, of the sort formalized <sup>176</sup> in the RSA framework. We now explain how the  $L_1^Q$  model <sup>177</sup> described above can be combined with a distributional model <sup>178</sup> of word meaning.

### **4.** Bayesian pragmatics with distributional semantics

We now introduce a *vector* interpretation of  $L_1^Q$ . Importantly, this requires no modification to equations (4-6). The crucial difference is that our state space W is now not just a set, but a vector space, so that elements  $w \in W$  are vectors. A word embedding maps words to vectors  $(E : U \to W)$ . For our application of the model, we assume the set of utterances U is a set of adjectives.

<sup>187</sup> **The listener's prior** To define a prior distribution  $P_L$  over the <sup>188</sup> vector space W, we use a multivariate spherical Gaussian <sup>189</sup> distribution  $P_N$ , which can be parametrized by a vector  $\mu$ <sup>190</sup> for the mean and a single scalar  $\sigma$  (the covariance matrix is <sup>191</sup> assumed to be  $\sigma^2 I$ ). We define the prior over projections  $P_{L_Q}$ <sup>192</sup> to be uniform (the set of projections is discussed below).

(8) 
$$P_L(w) = P_N(w|\mu = E(target), \sigma = \sigma_1)$$

We can view the prior  $P_L$  as representing uncertainty over 194 the position of the entity or concept that the target noun (e.g. 195 man in "The man is a shark") represents. The goal of the 196 speaker is to convey a position in the space to the listener, and 197 the goal of the listener is to infer what this position is. In this 198 sense, the speaker and listener are playing a spatial reference 199 game (21), in an abstract word embedding space. Our vector 200 semantics bears comparison to the *conceptual space* semantics 201 of (22), as well as the proposal for metaphor comprehension 202 of (23). 203

The prior distribution places more probability mass on points closer to its mean. By setting the mean of the prior as E(target), we encode the listener's assumption that the meaning the speaker wishes to communicate is in the neighborhood of the source noun.  $\sigma_1$  is a hyperparameter which determines the extent of the listener's prior uncertainty.



**Fig. 1.** Illustration of literal listener  $L_0$  given *The man is a shark*, with  $\overline{man} = (0,0)$  and  $\overline{shark} = (1,1)$ .  $L_0$ 's prior is centered at  $\overline{man}$ , and is updated towards  $\overline{shark}$ .

210 The semantics Word embedding spaces allow us to compare 211 the similarity of words (e.g., a noun and an adjective) according 212 to different measures of distance in the space. However, they



Fig. 2. In this hand-constructed 2D example, vectors for *soldier* and *predator* are projected onto subspaces given by *endurance* and *ruthlessness*. Soldiers have greater endurance than predators, while predators are more ruthless.

do not provide a means of categorically determining the compatibility of that adjective and noun, as previous pragmatic models have required (described in Section 2). We observe, however, that the definition of  $L_0$  in (4) only mathematically requires that the semantics  $\llbracket \cdot \rrbracket$  be a function  $U \to (W \to \mathbb{R})$ . We can define such a function as follows, with  $\sigma_2$  as a hyperparameter:

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(9) 
$$\llbracket u \rrbracket(w) = P_{\mathcal{N}}(w|\mu = E(source), \sigma = \sigma_2)$$

The value of  $\llbracket u \rrbracket(w)$  is a real number which decreases with the Euclidean distance between u and w. The advantage of defining the semantics in this way is that both the prior of  $L_0$ , shown in (8), and the likelihood, in (9), are Gaussian distributions, which allows for a closed form solution of  $L_0$ , described in *Materials and Methods*.

Projections Finally, we need to supply a notion of a projection 227 function q that is defined on our vector space, and to specify 228 a set Q of such projections. For this, we use linear projections 229 along a vector (or hyperplane) v capturing the degree to 230 which each w extends along v, ignoring orthogonal dimensions. 231 Geometrically, this amounts to dropping a line from an input 232 vector w at a right angle onto v, as depicted in figure 2. These 233 projections exploit the linear structure of the embedding space 234 (5), which is documented more extensively in the setting of 235 word vectors than sentence vectors (15, 16), though see (24, 25)236 for potential caveats. 237

In practice, we restrict ourselves to projections along a 238 vector, rather than a larger subspace. To obtain a set Q of 239 projections, we note that since word meanings are vectors in 240 W, any word parametrizes a linear projection q. For instance, 241 we can think of the word vicious as defining a viciousness 242 projection, which measures how far other points in the space 243 fall along *vicious*. We choose Q as a set of gradable adjectives, 244 so that the projection of a noun onto v amounts to asking: to 245 what extent does the noun have property v? Figure 4 provides 246 a visualization of the  $L_1^Q$  posterior in a simple two-dimensional 247 case corresponding to the example discussed in section 2. 248

**Interpreting the output of**  $L_1^Q$  The Materials and Methods describes how to calculate the interpretation of a metaphor u given these assumptions. In particular, it shows how to compute  $L_1^Q(w, q|u)$ , the joint distribution over states and projections after hearing a metaphor u. Unlike points  $w \in W$ , projections  $q \in Q$  are readily interpretable, since they correspond to adjectives, describing the aspect of the metaphorical 255



**Fig. 3.** The 109 metaphors used in the experiment, and baseline and  $L_1^Q$  interpretations. Bar positions indicate difference between judgments of  $L_1^Q$  and baseline proposals, averaged across participants and across both proposals of each model. Bars right of center indicate a preference for the pragmatic model, showing that for roughly 75% of the metaphors, the  $L_1^Q$  interpretation is preferred.



**Fig. 4.** Heatmaps visualizing the  $L_1^Q$  marginal posterior over states in a hand-constructed, two-dimensional case. The listener hears *The man is a fish* in the left panel, and *The man is a shark* in the right. The set of utterances  $U = \{man, shark, fish\}$ . For simplicity, the set of QUDs Q consists of orthogonal vectors, one along the x-axis (*aquatic*) and one along the y-axis (*vicious*). After hearing *fish*, the listener has lower uncertainty along the aquatic dimension, and higher uncertainty along the vicious dimension (left panel); after hearing *shark*, the situation is reversed (right panel).

adjective or predicate that is inferred to be relevant. For this reason, we use the marginal posterior over Q to generate predictions from the model. The top two  $L_1^Q$  marginal posterior projections q for each metaphor, which we use in our experiment, are shown in the leftmost column of Figure 3.

### 261 5. Experimental Evaluation

In order to evaluate whether pragmatic reasoning results in metaphor interpretations that better capture human judgments, we designed an experiment comparing  $L_1^Q$  interpretations of metaphors to a baseline model which uses word embeddings but no pragmatic reasoning.

**Experimental Design.** In the experiment, each participant was 267 shown a series of 12 adjectival metaphors, selected randomly 268 from a total of 109. For each metaphor, they were asked to 269 rate four candidate interpretations of the metaphor on a slider 270 bar. These four candidate interpretations consist of the best 271 and second best adjective generated by  $L_1^Q$ , and similarly for a 272 baseline model. The baseline model selects adjectives without 273 pragmatic reasoning, using a standard procedure from the 274 word embeddings literature (see Materials and Methods). An 275 example is shown in Figure 5. 276

**Analysis.** The results, shown in Figure 3, were analyzed using 277 mixed-effects models with random slopes and intercepts for 278 items and participants. Participants rated four interpretations 279 for each metaphor: the best and second-best interpretations, 280 as output by each of the target and baseline models. Par-281 ticipants rated the target interpretations significantly higher 282 than the baseline interpretations ( $\beta=13.8, t=5.3, p<10^{-7}$ ) 283 in a combined analysis. The results were similar when the 284 best target interpretations were compared to the best base-285 line interpretations ( $\beta$ =16.4, t=4.8, p< 10<sup>-5</sup>) and when the 286 second-best interpretations were compared ( $\beta = 11.1, t = 3.2$ , 287 p < 0.005). 288

## 289 6. Discussion

We have shown that it is possible to scale Bayesian pragmatic reasoning to distributional semantics, and using this to obtain a model of metaphor interpretation. Our evaluation, the first 292 open-domain evaluation of a Bayesian model of pragmatic 293 language interpretation, indicates that the principles of prag-294 matic reasoning continue to operate at this scale, and are key 295 to obtaining human-like interpretations of metaphors. We 296 see this as an important step towards a cognitively accurate 297 and computationally tractable model of pragmatic language 298 interpretation and production in general. 299

#### **Materials and Methods**

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**Model inference.** We employ a mix of analytic and approximate methods to compute the  $L_1^Q$  distribution. We first present the approach for computing  $L_0$  and  $S_1$  posteriors, which can be done analytically, and then present the approximate inference algorithm for  $L_1^Q$ . The implementation, written in TensorFlow, will be made publicly available.

**L**<sub>0</sub> Inference The vector interpretation of  $L_0$  is illustrated in Figure 1, where a ball, corresponding to the prior, is moved in the direction of the point corresponding to the perceived utterance. To calculate  $L_0$  analytically, we make use of Gaussian conjugacy. When the prior  $P_L$  is defined as in Equation 8, and the semantic interpretation is defined as in Equation 9, then conjugacy implies that the listener posterior is given by:

(10) 
$$L_0(w|u) = P_{\mathcal{N}}(w|\mu = \frac{\sigma_1^2 \sigma_2^2}{\sigma_1^2 + \sigma_2^2} (\frac{E(target)}{\sigma_1^2} + \frac{E(source)}{\sigma_2^2}), \sigma = \frac{\sigma_1^2 \sigma_2^2}{\sigma_1^2 + \sigma_2^2})$$
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**S<sub>1</sub> Inference** The speaker is defined by Equation 5, which in the 317 continuous case can be rewritten as: 318 (11)

(11) 
$$S_1(u|w,q) \propto \int_{w'} \delta_{q(w)=q(w')} \cdot L_0(w'|u)$$

Here q(w) is the projection of state w onto the subspace spanned by projection vector q. This integral computes the marginal probability of all states that are projected to the same location as w along q. From Equation 10,  $L_0(\cdot|u)$  is a normally distributed random variable, and therefore the projection of this random variable onto a linear subspace is also normally distributed, providing a closed-form solution to  $S_1$ .

 $\mathbf{L}_{\mathbf{1}}^{\mathbf{Q}}$  **Inference** The  $L_{1}$  posterior is a joint distribution over one continuous and one discrete random variable. Because of the linear structure of the problem, we are able to devise a near-exact inference algorithm for the marginal distribution over projections in Q, derived as follows: 331

$$\begin{split} &L_1(q|u) = \int_{\mathbb{R}^n} L_1(w, q|u) dw = \frac{1}{K} P_{L_Q}(q) \int_{\mathbb{R}^n} P_L(w) S_1(u|w, q) dw \\ &= \frac{1}{K} P_{L_Q}(q) \int_{\mathbb{R}^n} P_L(w_q, w_\perp) S_1(u|w_q, q) dw \\ &= \frac{1}{K} P_{L_Q}(q) \int_{D^\perp} P_L(w_\perp) dw_\perp \int_D P_L(w_q) S_1(u|w_q, q) dw_q \\ &= \frac{1}{K} P_{L_Q}(q) \int_D P_L(w_q) S_1(u|w_q, q) dw_q \end{split}$$

Here K is a normalizing constant,  $w, q \in \mathbb{R}^n$ , and  $w_q$  is the 332 projection of w onto the vector q. D is the subspace of  $\mathbb{R}^n$  spanned 333 by the vector q, and  $D^{\perp}$  is the orthogonal complement of D. The 334 vector  $w_{\perp}$  is the projection of vector w onto the subspace  $D^{\perp}$ . 335 The final equation is a one-dimensional integral, and can be easily 336 approximated. We use a Gaussian approximation, which easily 337 generalizes to the setting of multi-dimensional projections. The 338 constant K can be found from the constraint  $\sum_{q} L_1(q|u) = 1$ . 339

Experiment. The aim of our experiment is to determine whether
 pragmatic reasoning results in better interpretations of metaphors,
 according to human judgments. We compare against a lesioned
 model, with a distributional semantics that does not make use of
 pragmatic reasoning.

Baseline model Our baseline model is defined as follows: for a 345 given metaphor of the form (a n), we take the mean of the adjective 346 347 word embedding E(a) and the noun word embedding E(n). The two nearest adjectives q to this mean (measured by cosine distance) 348 349 are the baseline interpretations for the metaphor. Taking the mean of word vectors is a standard technique for computing phrase and 350 sentence meanings from constituent words (19, 26, 27), while cosine 351 distance is commonly used to find words with the most similar 352 353 meaning (5).

 $L_1^Q$  hyperparameters We use the largest available (300 dimen-354 355 sional) GloVe vectors, as our word embedding E. For each Adjective-Noun metaphor (a n), we specify U as a set of 101 alternative 356 utterances, consisting of a and 100 of the nearest adjectives (by 357 358 cosine distance) to n. These adjectives are chosen from the set of the 1425 adjectives with concreteness ranking > 3.0 in the con-359 creteness corpus of (28), to exclude abstract nouns. Similarly, we 360 select a set Q of projections corresponding to the hundred closest 361 adjectives to the mean of the subject and predicate (the method 362 of adjective choice in the baseline model), and take  $P_{L_{O}}$  to be a 363 uniform distribution over Q. 364

By tuning on an independent validation set of metaphors, we choose  $\sigma_1 = \sigma_2 = 0.1$ ; all model parameters and features of the architecture were frozen prior to the experiment. Metaphor interpretations are generated by selecting the two projections with highest marginal posterior mass under  $L_1^Q$ . We choose two rather than one since the model tends to distribute most of its probability mass to at least two projections, intuitively reflecting the fact that there is usually more than one good interpretation of a metaphor.

**Experimental Methods** Tsvetkov et al. (29) provide a corpus of 373  $\sim$ 800 AN metaphors, gathered by human annotators, from which 374 we select the least frequent by bigram count (n-gram data from 375 376 the Corpus of Contemporary American English (30) to filter out conventionalized metaphors. Our full set of 109 metaphors is shown 377 in figure 3. The data will be made available online. The experi-378 ment was run on Mechanical Turk, with 99 native English speakers. 379 Participants who failed to follow instructions on a test item were 380 excluded, leaving 60 participants (analyses remain significant with 381 all participants included). Participants are shown a metaphor, as 382 in figure 5 and asked to judge how relevant each proposed adjec-383 384 tive (here, debilitating, pervasive, corporate, addictive) is to the metaphorical meaning of the AN phrase. In a test example, they 385 are told to rate *intense* as relevant to *fiery temper* "because a fiery 386 temper is an intense temper" but rate warm as irrelevant. 387





Fig. 5. An item in the experiment. Item order, and order of the 4 candidate adjectives are randomized.

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